Cookie Policy

Version 2.0 · Last updated 15 October 2026 · SEOMISE LTD

In short

- We set only the cookies needed to run this site and the app: keeping you signed in, protecting forms, remembering your choices and applying fair-use limits.
- Optional cookies (analytics or marketing) load only after you allow them, and you can change your mind at any time with Cookie settings.
- Pop-ups use your own browser's storage to count how often they appeared; they set no cookie.
- Our fonts and icons come from our own servers, so loading a page sends nothing to Google or other font services.

1. What cookies are

Cookies are small text files a website stores in your browser. Some are needed for the site to work; others are optional. The law lets us set the strictly necessary ones without asking; for anything else we ask first.

2. The cookies we set

Cookie	What it does	How long	Category
seomise-session	Keeps you signed in and links your requests together.	120 minutes without activity	Strictly necessary
XSRF-TOKEN	Protects forms against cross-site request forgery.	as long as the session	Strictly necessary
seomise_consent	Remembers your cookie choice and its version.	180 days	Strictly necessary
seomise_trust_…	Remembers a device you chose to trust for two-step sign-in (only if you tick it).	30 days	Strictly necessary
seomise_hv	A random number set only when you ask the help assistant (AskMise) a question or rate an article, so it can follow the conversation and apply fair-use limits.	30 days	Strictly necessary
seomise_fa	A random number set only when you run a free audit, so the daily free-audit limit works and you can find your audit again.	1 year	Strictly necessary
seomise_region	Remembers the currency and region you chose for prices.	1 year	Strictly necessary

Cookie	What it does	How long	Category
seomise_region_asked	Remembers that you answered the "show prices in your currency?" question.	1 year	Strictly necessary
seomise_desktop	Set only when you choose the desktop view on a phone.	1 year	Strictly necessary

The cookie banner groups cookies into three categories:

- **Strictly necessary:** sign-in, security (protecting forms, the firewall) and remembering your choice. Always on.
- **Analytics:** counting visits and how pages are used, so we can improve the site.
- **Marketing:** measuring campaigns and showing relevant offers on other sites.

3. Optional cookies

We do not use advertising, analytics or other third-party tracking cookies. If that changes, we will ask for your consent first; you can review your choice at any time with Cookie settings.

Your choice is stored in a cookie for 180 days and recorded with the version of this policy and the time, so we can show what you agreed to. When we publish a new version of this policy, we ask again.

4. Other storage

- **Pop-ups** on this website keep their counts (how often a pop-up showed, when you closed it) in your browser's own storage, and no cookie is set. We count pop-up views and clicks per day; your IP address is used only as a keyed hash, for that day, to stop counting the same visitor too often.
- **Live view on our customers' websites:** if a customer adds the Live view tracker to their own site, that customer decides what it records and must ask for consent where needed.

5. How to control cookies

- Use Cookie settings, linked in the footer of every page, to allow or refuse optional cookies at any time.
- You can also block or delete cookies in your browser's settings. If you block strictly necessary cookies, signing in and forms will not work.

6. Questions

Contact us by e-mail at privacy@seomise.com. The Privacy Policy explains how we use personal data.

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